

## Operational Priorities Plan 1999-2000

### INTERNATIONALISATION PRIORITIES - ACTIVITIES TO DATE

Priorities/Objectives	Targets/Indicators of Success	Implementation Strategies	Responsibility/ Accountability*	Activities to Date/Indicators of Success
<ul style="list-style-type: none"> <li>Developing close collaborative relationships with international universities.</li> </ul>	<ul style="list-style-type: none"> <li>Establish at least one new significant international collaborative project/relationship in each Faculty, and at least 2 new significant university-to-university collaborations, involving, for example:               <ul style="list-style-type: none"> <li>an increase in the number of joint research and/or teaching programs;</li> <li>an increase in the number of international university staff spending time at UWA;</li> <li>an increase in the number of student exchanges between international universities;</li> <li>an increase in the number of UWA staff spending Outside Studies programs with collaborative partner universities.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Complete a Review of Internationalisation.</li> <li>Develop and disseminate University Collaboration policy and guidelines.</li> <li>Establish mechanisms for identifying collaborative opportunities.</li> <li>Develop and evaluate the International Centre's database on institutional collaboration.</li> <li>Develop the University's Staff Exchange Scheme guidelines.</li> <li>Encourage the establishment of links at Faculty and departmental level.</li> </ul>	<p>Vice-Chancellor/ Deputy Vice-Chancellor</p>	<ul style="list-style-type: none"> <li>Review of Internationalisation by External Strategy Panel completed.</li> <li>Review responded to by University community and Academic Council.</li> <li>Review of structural changes completed:               <ul style="list-style-type: none"> <li>appointment of Senior Academic (International) - Professor Paige Porter, Executive Dean (International Relations);</li> <li>establishment of high level committee of Academic Council - Internationalisation Committee chaired by Vice-Chancellor;</li> <li>development of International Centre - on-going.</li> </ul> </li> <li>Review of challenges for educational enhancement in Internationalisation turned into Internationalisation Strategic Plan by Executive Dean (International Relations), endorsed by Academic Council and to be incorporated within the renewed UWA OPP.</li> <li>UWA Collaboration Policy Statement updated and put on UWA's website.</li> <li>International Centre's database on institutional collaboration broadened to include Faculty activities.</li> <li>Policy and Guidelines for the development of Transnational (formerly Off-Shore) Programs established and disseminated.</li> </ul> <p style="text-align: right;"><i>...cont'd</i></p>

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Priorities/Objectives	Targets/Indicators of Success	Implementation Strategies	Responsibility/ Accountability*	Activities to Date/Indicators of Success
<p>...cont'd</p> <ul style="list-style-type: none"> <li>Developing close collaborative relationships with international universities.</li> </ul>	<p>...cont'd</p>	<p>...cont'd</p>	<p>...cont'd</p>	<p>...cont'd</p> <ul style="list-style-type: none"> <li>Considerable expansion of collaborative relationships with international universities particularly for student exchange at both Faculty and University level. <ul style="list-style-type: none"> <li>Nine new student exchange agreements signed in 1999, eight in 2000.</li> <li>Three new general memorandum of agreement signed with international universities in 1999, four in 2000.</li> <li>Three new articulation arrangements signed with international institutes in 1999, one in 2000.</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>Developing benchmarking relationships with selected international universities.</li> </ul>	<ul style="list-style-type: none"> <li>Finalise formal benchmarking agreements with selected universities (Bristol, Birmingham in the UK, Queens in Canada, Adelaide and ANU in Australia, National University of Singapore in South East Asia).</li> <li>Establish a limited number of specific benchmarking projects in identified priority areas.</li> </ul>	<ul style="list-style-type: none"> <li>Identify priority areas of mutual benchmarking interest.</li> <li>Conduct focused visits to develop meaningful benchmarking projects and identify data and resource requirements.</li> <li>Conduct and evaluate the selected projects.</li> </ul>	Vice-Chancellor/ Deputy Vice-Chancellor	<ul style="list-style-type: none"> <li>Possibility of developing fuller relationships with selected international universities continuing being pursued. Several universities have been targeted and visited. Follow up in 2001 will include discussion of an university alliance for collaboration and cooperation across the range of teaching, research and administrative activities.</li> </ul>

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<ul style="list-style-type: none"> <li>Developing the University's leadership role in the Asian and Indian Ocean regions.</li> </ul>	<ul style="list-style-type: none"> <li>Increase the University's presence and perceived rating/status in the region, as indicated by, for example:               <ul style="list-style-type: none"> <li>improved ratings in regional surveys (such as 'Asia Week');</li> <li>an increase in regional partnerships through mechanisms such as the Targeted Institutional Links Program;</li> <li>an increase in the number of UWA staff on editorial boards of regional academic journals and engaged as external reviewers in the region;</li> <li>an increase in postgraduate students coming to UWA for training from the region.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Strengthen the University's Development Assistance Scheme to assist universities in the region.</li> <li>Initiate regional conferences, visits, exchanges and partnerships with regional universities and governments.</li> <li>Develop alumni relations and programs in the region.</li> <li>Research regional opportunities for development of UWA's leadership role.</li> </ul>	Pro Vice-Chancellor (Research & Innovation)	<ul style="list-style-type: none"> <li>Contract for UWA to be an AusAid provider institution sought from federal government and won.</li> <li>Establishment of active Alumni organisation in Singapore and developments towards this in Indonesia and East Malaysia.</li> <li>Paper and action plan on UWA's relationship with the People's Republic of China developed by the Executive Dean (International Relations).</li> <li>Decision taken to establish Regional Reference Groups to provide advice and assistance to UWA staff wishing to work in or with the area. Singapore Reference Group first one established.</li> <li>Several new transnational programs in both the Graduate School of Education and the Faculty of Economics &amp; Commerce begun in Singapore and Hong Kong in 1999 and 2000. Transnational programs between the Graduate School of Education and the University of Nanjing (China), and the Graduate School of Management and Universitas Tarumanagara (Indonesia) agreed to begin in 2001, with still others in Education and Economics and Commerce under discussion in Singapore, Malaysia, and Hong Kong for 2001.</li> <li>Relationship between the Graduate School of Education and Chinese High School in Singapore established for the purposes of providing on-site higher degrees to their teachers, and arranging activities for their students such as a UWA Summer School to be held in Perth (January 2001) in English, Computer Science and Economics.</li> <li>New postgraduate enrolments on campus from the Asian and Indian Ocean region increased by 30% in 1999 (but after a 13% decline in 1998) and 5% in 2000.</li> </ul>

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<ul style="list-style-type: none"> <li>Attracting, coordinating and maximising benefit from an increased number of distinguished visitors of international repute to UWA.</li> </ul>	<ul style="list-style-type: none"> <li>Establish a model/structure and a coordinated program for attracting distinguished visitors:               <ul style="list-style-type: none"> <li>host at least 2 international conferences per year.</li> <li>attract to UWA at least one Nobel Laureate per year.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Develop the proposal for the establishment of an Institute of Advanced and Graduates Studies.</li> <li>Establish a 'Scholars-in-residence' scheme.</li> <li>Enhance the Distinguished Visitors Fund program of the Teaching and Learning Committee.</li> <li>Maximise the public exposure of distinguished visitors through a program of public lectures, workshops, debates, media events.</li> <li>Improve the coordination of activities between the International Centre, University Extension, Community Relations and the Faculties.</li> </ul>	Pro Vice-Chancellor (Research & Innovation)	<ul style="list-style-type: none"> <li>Institute of Advanced Studies established, and launched by Professor Colin Lucas, Vice-Chancellor, Oxford University.</li> <li>Public exposure of distinguished visitors maximised through wide variety of public lectures and media coverage in a full program in 2000.</li> </ul>
<ul style="list-style-type: none"> <li>Recruiting more high quality international students, particularly research students, from a diverse range of countries.</li> </ul>	<ul style="list-style-type: none"> <li>Increase PhD enrolments from overseas, particularly from North America and Europe, by 20%.</li> <li>Increase by 5% and diversify the source countries with regard to the total international student intake.</li> </ul>	<ul style="list-style-type: none"> <li>Review marketing and recruitment (as part of the Review of Internationalisation).</li> <li>Enhance support arrangements for international students such as:               <ul style="list-style-type: none"> <li>Scholarships                   <ul style="list-style-type: none"> <li>Fee waivers</li> <li>Teaching Assistantships</li> <li>Mentoring</li> <li>Social support</li> <li>Student exchange arrangements</li> <li>English language support</li> </ul> </li> </ul> </li> </ul> <p style="text-align: right;"><i>...cont'd</i></p>	Pro Vice-Chancellor (Research & Innovation) and Registrar	<ul style="list-style-type: none"> <li>Marketing and recruitment reviewed as part of the Internationalisation Review.</li> <li>Analysis of markets and targeted recruitment continued. Regional Reference Groups to be established to further develop this process.</li> <li>Alumni networks improved, especially in Asia.</li> <li>Total international student intake increased by 3.2% in 1999 and 9.9% in 2000. These include concomitant increases in new offshore student enrolments (coursework, masters and DBA) of 194% and 29% respectively, and in new undergraduate enrolments of 6% and 9% respectively.</li> </ul> <p style="text-align: right;"><i>...cont'd</i></p>

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<p><i>...cont'd</i></p> <ul style="list-style-type: none"> <li>Recruiting more high quality international students, particularly research students, from a diverse range of countries.</li> </ul>	<p><i>...cont'd</i></p>	<p><i>...cont'd</i></p> <ul style="list-style-type: none"> <li>Link with activities of the proposed Institute of Advanced and Graduate Studies.</li> <li>Improve the use of alumni networks overseas.</li> <li>Conduct market analysis and targeted recruitment (for example to attract Asian students to Australia who might otherwise go to the US and UK).</li> <li>Initiate strategic partnerships with selected universities (collaborative partners) to increase our attractiveness to overseas students.</li> <li>Further develop an environment for international students which is supportive in regard to their academic, social and cultural needs.</li> </ul>	<p><i>...cont'd</i></p>	<p><i>...cont'd</i></p> <ul style="list-style-type: none"> <li>New international PhD enrolments have increased by 26% in 1999 and 50% in 2000. Combined enrolments from North America and Europe increased by 3.3% and 125% in those years.</li> <li>Countries of origin for postgraduate students increased from 23 in 1999 to 33 in 2000.</li> <li>Contract with AusAid to provide educational services won in national competition (1 of 18 to be chosen).</li> <li>Strategic partnerships with selected universities formed to increase our attractiveness to overseas students.</li> <li>Ways to strengthen a supportive environment for international students had been explored in a Study of Intercultural Communication Competence completed.</li> </ul>

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